

RELEASED

Date: 11.14.2016



Republic of the Philippines
Province of Zamboanga del Sur
MUNICIPALITY OF BAYOG
OFFICE OF THE MUNICIPAL MAYOR
<http://www.abantebayog.gov.ph> email address: lgubayogzds1967@gmail.com
Mobile Phone: 09173197672 / 09177034252
-7011-



EXECUTIVE ORDER NO. 114

ADOPTING AND INSTITUTING MECHANISMS FOR THE IMPLEMENTATION OF MASA MASID (MAMAMAYANG AYAW SA ANOMALYA, MAMAMAYANG AYAW SA ILLEGAL NA DROGA) PROGRAM IN THE MUNICIPALITY OF BAYOG, BAYOG, ZAMBOANGA DEL SUR.

WHEREAS, R.A. 9165, otherwise known as the "Comprehensive Dangerous Drugs Act of 2002", provides among others protection of the State and its individuals from the possible harms brought about by the abuse of illegal drugs substances;

WHEREAS, R.A. 7160 (Local Government Code of 1991) likewise provides encouragement of multi-sectoral participation in local governance, particularly in the delivery of services, to ensure viability of local autonomy as an alternative strategy for sustainable development;

WHEREAS, the DILG Memorandum Circular No. 2015-63 directs the revitalization of Anti-Drug Abuse Councils at various government levels and provides their role in the drug clearing operations which reinforces the mandate of the Municipalities to adopt measures towards the prevention and eradication of drug abuse;

NOW THEREFORE, I, LEONARDO L. BABASA, JR., Municipal Mayor of Bayog, Zamboanga del Sur, by virtue of the powers vested in me by Law, do hereby order:

SECTION 1. ADOPTATION. The Mamamayang Ayaw sa Anomalya, MAMAMAYANG, Ayaw sa Illegal na Droga (MASA-MASID) as provided under Republic Act No. 9165 and its implementing issuances is hereby adopted and instituting its mechanisms as stipulated thereof.

SECTION 2. PURPOSE. The program is designed to heighten community involvement by mobilizing the support of local stakeholders, volunteers, civic organizations, faith-based organizations and the private sectors in the fight against illegal drugs and criminality. Specifically, it aims to:

1. Intensity the advocacy and education campaigns in the community level;
2. Mobilize the community on gathering information by installing a reporting mechanism on illegal drug activities in the locality;
3. Mobilize support and encourage sharing of available local resources to hasten the implementation of community based rehabilitation program; and
4. Create an enabling environment to encourage collaboration among the Community-Based Rehabilitation Program.

SECTION 3. IMPLEMENTATION STRATEGIES. The program intends to focus on three major interventions on:

1. Prevention in order to supplement demand reduction strategy through advocacy and education campaign,
2. Supply and demand reduction through reporting, and
3. Provision of assistance to implement the community-based rehabilitation program.

The implementation strategies by major interventions are described as follows:

1. Demand Reduction Strategy through Advocacy and Education Campaigns in various media shall be introduced to reinforce the existing campaigns of the national and local government against illegal drugs. The Advocacy and Education Campaigns initiated by

the MASA MASID Team shall be localized and developed to give due consideration into the prevailing situation and pressing issues.

2. Demand and Supply Reduction through Information Gathering and Reporting
 - A system of reporting shall be established at the local level. MASA MASID Team shall take the lead by encouraging local residents to be vigilant about the incidents related to illegal drugs in their neighborhood.
 - A reporting system such as the use of hotline and the like will be encouraged to gather information. Validation of data and eventual referral to concerned authorities would be a vital component of this strategy.
3. Community-Based Rehabilitation Program
 - The MMT shall spearhead the implementation of the integrated rehabilitation approach for the drug dependents called Community-Based Rehabilitation Program (CBRP) designed as a holistic intervention for recovering drug dependents with focus on the handling of the body and soul, involvement of the support of families, and the community.
 - The MMT shall secure the support of volunteers in the community, particularly experts and practitioners in the field of medication, psycho-social, family care and life skills. The network of volunteers shall be called Community Rehabilitation Network (CRN), a barangay-based group of volunteers organize handle the implementation of the CBRP in the local community.

SECTION 4. COMPOSITION, TASK & RESPONSIBILITIES OF EXPANDED UBAS-TWG

The expanded UBAS-TWG shall be chaired by the DILG Local Field Officer with members coming from the church or faith-based organization; Chief of Police or his representative; and representative of the Municipal Anti-Drug Abuse Council (MADAC). It shall manage and steer the implementation of the MASA MASID Program in the barangay with the following tasks:

1. Convene and mobilize the MASA MASID Team;
2. Provide appropriate technical and administrative assistance to the program; and
3. Implement a systematic monitoring and reporting mechanism.


SECTION 5. COMPOSITION AND RESPONSIBILITIES OF MASA MASID TEAM

A. COMPOSITION

- | | |
|------------------|--|
| Chairperson | : HON. LEONARDO L. BABASA, JR.,-Mun. Mayor. |
| Vice Chairperson | : HON. CELSO A. MATIAS, Mun. Vice Mayor |
| Members | : Elvira Dela Cerna- Pres., - Rep., Women |
| | : Timuay Ramon Lumigue - IP's Representative |
| | : Avelino D. Emotin - Farmer's Asso. President |
| | : Horace Pault T. Anlap - Rep., Religious Sector |
| | : Jomer Fausto - JCI Bayog Ore |

B. ROLES AND RESPONSIBILITIES

1. On Advocacy and Education Campaigns
 - Conduct information and education campaigns,
 - Organize forums, seminars and related activities on prevention & demand reduction;
 - Secure the support of local media such as radio, print, and on the use of social media;
 - Coordinate and partner with the school for possible partnership on information drive against illegal drugs;
 - Forge partnerships with local organizations whose primary mission is to fight illegal drug and illegal drug activities; and
 - Encourage the support of interfaith leaders to incorporate anti-illegal drug advocacy in their services.

Date: 11.14.2016 

2. On Information Gathering and Reporting
 - Encourage the support of the community on gathering and reporting information on any incident related to the illegal drug activities; and
 - Institute reporting mechanism in consultation with the local PNP and church or faith-based organizations.
3. On Community-Based Rehabilitation
 - Monitor the progress of the Recovering Drug Dependents (RDDs);
 - Work with the network of local volunteers on the implementation of interventions for the community-based rehabilitation programs; and
 - Assist in the reintegration of the recovering drug dependents.

SECTION 6. MECHANICS OF IMPLEMENTATION

The MASA MASID Program shall be implemented in three (3) phases as follows:


1. PRE-IMPLEMENTATION PHASE
 - Organize Stage. Teams shall be organized.
 - Expanded UBAS-TWG and the MASA MASID Teams shall be organized giving priority to affected puroks.
2. IMPLEMENTATION PHASE
 - Setting up of reporting system.
 - Conduct of forum, seminars and related IEC campaigns.
 - Implementation of Community-Based Rehabilitation Program
3. POST-IMPLEMENTATION PHASE
 - Monitoring and evaluation of the MASA MASID Program shall be conducted periodically.
 - Monthly reports and updates shall be submitted to the UBAS Municipal Technical Working Group-National Barangay Operations Office (NBOO) to track its implementation.

SECTION 7. This Order shall take effect immediately.

ISSUED this 14th day of November 2016 at Bayog, Zamboanga del Sur, Philippines.


LEONARDO L. BABASA, JR., MBA, CPA
Municipal Mayor

BY THE MUNICIPAL MAYOR:


VIRGILIO Q. ZAMORA, MPA, JESO
Municipal Administrator and concurrent
Executive Assistant to the Mayor